

Mahendra Bhagavath

Principal UX and UI designer

UX designer with 14+ years of experience partnering with product managers and engineers to discover, build, and improve and expand the user experience. A proven history of creating cutting edge interface designs for products, websites, and mobile applications through a user centered design process.

mahendra.uxdesign@gmail.com ✉

www.linkedin.com/in/mahendra-b in

<https://mahendrauxdesign.com> w

9481473533 📞 Bangalore 📍

SKILLS

- User research
- Usability testing
- Information architecture
- Interaction design
- Visual designing
- Accessibility
- Wireframe
- Prototyping
- Mobile app design
- Adobe XD, Photoshop
- Figma, Axure
- HTML5, CSS3

WORK EXPERIENCE

Principal UX Designer

Oracle

07/2022 - Present

Bangalore

- Implemented and enforced design processes, methodologies, and standards to guarantee cohesive and superior user experiences across various product lines.
- Conducted comprehensive user research, including interviews, contextual inquiries, and usability testing, to gain deep insights into the needs, behaviors, and pain points of banking customers.
- Collaborated closely with product managers, engineers, and stakeholders to define product requirements and prioritize features, balancing user needs with business objectives.
- Developed wireframes, prototypes, and design mockups to visualize and iterate on design concepts, ensuring alignment with user goals and technical feasibility.
- Advocated for accessibility and inclusion in design, ensuring that Oracle's banking products meet the needs of all users
- Involved in strategic planning discussions and product roadmap planning, using UX insights to drive product strategy and innovation.
- Conducted regular design reviews and critiques to maintain design quality and consistency, driving continuous improvement within the team.
- End-to-end design capabilities - from concept through production detailing.
- Tested design solutions with users to obtain qualitative and quantitative feedback.
- Explore new concepts that allow us to better integrate our products and services in ways that better solve our users most challenging information management problems.
- Experience working with international teams.

Senior Design & Usability Analyst

Fidelity Information Services

12/2012 - 6/2022

Bangalore

- Responsible for leading and advising research activities on experience design projects, using different methods such as contextual inquiry, moderated interviews, and user testing for ERP software.
- Captured user requirements through personas, storyboards, flowcharts, and prototypes
- Worked with product owners, managers, and development leads to solving complex user and business goals while enabling excellent process flows, wireframes, and design.
- Developed a broad range of experience design deliverables as an individual contributor and collaboratively with designers and developers.
- Collaborated with the FIS design community through peer reviews, contributed to the FIS UX style guide team to create a style guide for all products.
- As a member of the UX COE team, conducted a UX design workshop, mentored junior designers, and conducted multiple interviews to hire designers to expand the FIS design team.
- Experience in design for banking systems, e-commerce, and finance
- End-to-end design capabilities - from concept through production detailing.
- Followed accessibility guidelines and adhered to them in the deliverables.
- Good understanding of Internet development technologies - HTML, CSS, Bootstrap, Responsive design
- Collaboration with R&D on proof of concept, visual design, and user flow of the latest technologies - Amazon Alexa display, Virtual reality, and smartwatches
- Experience working with international teams.

Lead-UI Design/User Experience Designer

SiliconIndia

03/2008 - 11/2012

Bangalore

- Managed usability testing for Siliconindia web pages in preparation for the website redesign, Prepared prototypes, facilitated tests and reported results.
- Helped improve the information architecture of the Siliconindia website by assisting with card sorting and search log analysis.
- Design and deliver wireframes, visual designs, high fidelity prototypes using HTML and CSS.
- Worked with developments team to integrate the front-end code.
- Conducted accessibility audits and reviews
- Managed a team of six members

EDUCATION

Human-computer interaction design (HCI)

IIT Bombay

06/2021

MBA in Finance

The University of Mysore, Mysore

10/2008 - 10/2010

Post graduate diploma in computer application

Karnataka Computer Academy, Udupi

10/2004 - 10/2005

UI Design Certification

Octopus Media School, Bangalore

06/2007 - 01/2008

HONOURS AND AWARDS

Painting exhibition

Drishya School of Arts, Udupi

Best drama artist award

MGM College, Udupi

INTERESTS

Photography | Painting | Badminton
Carrom

RECENT PROJECTS

Oracle Retail Banking Solutions - Oracle Banking Branch

Oracle Banking Branch helps reinvent the bank branch from a point of service to a point of sale and advice.

This modern solution enables intuitive, intelligent, and automated branch operations and deep insights that empower bankers to shift from transaction-centric interactions to personalized, sales- and advice-driven customer engagement.

Commercial Loan Servicing (formerly ACBS)

Commercial loan servicing is an enterprise level software system that provides tightly integrated functionality and workflow throughout the life of a commercial loan.

End of Term Lease (EOT)

Create a mobile application for consumers that would manage their end of term set of transactions with any lesser.

Enterprise Customer

FIS Next Generation Enterprise Banking Solution

UX and UI Framework

Design standards and guidance are in place that will facilitate a modern and consistent user experience for FIS applications.

Biometric Authentication Banking - Mobile Banking App

Voice biometric, fingerprint

VR Demo

360 degree view of customer bank account details